

# NCC Cable System Order

11705264

Order #	62348842	Flight Dates	10/10/16 - 10/23/16	Update Date	10/19/16
Syscode	0897	Agency	Medium Buying LLC	Version	3 Vs. 2
System Name	Spectrum/University Of Wisconsin	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Madison	Client Code		Total # of Weeks	2
AE	Andrew Yoiles	Product Code		Total	\$430.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$64.50
Office	Washington	Product Name		Net Total	\$365.50
Phone	(301) 951-2620	Credit Status		Total Spots	19
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Aug18 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : R3: 10.19 MG. Dropped 3 spots. -\$15 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/10/16	10/16/16	12:30	24:00				X	X	X	X	-	-	10	\$4.00	\$40.00	30	CFB 10 spots
2	BTN	Northwestern @ Michigan State	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$5.00	\$5.00	30	CBF 10/15
3	ESP2	Iowa @ Purdue	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
4	ESP2	Nebraska @ Indiana [of] NC @ Miami	10/10/16	10/16/16	14:30	17:30						X		-	-	0	\$5.00	\$0.00	30	R3-1x
5	ESP2	Tulsa @ Houston	10/10/16	10/16/16	18:00	21:00						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
6	ESP2	Colorado State @ Houston	10/10/16	10/16/16	21:30	24:00						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
7	ESP2	Kansas State @ Oklahoma	10/10/16	10/16/16	11:00	14:00						X		-	-	0	\$5.00	\$0.00	30	R3-1x
8	ESPN	Wake Forest @ Florida State	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
9	ESPN	Ole Miss @ Arkansas	10/10/16	10/16/16	18:00	21:00						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
10	ESPN	UCLA @ Washington State	10/10/16	10/16/16	21:30	24:00						X		-	-	0	\$5.00	\$0.00	30	R3-1x
11	FS1	West Virginia @ Texas Tech	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15
12	FS1	Kansas @ Baylor	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$5.00	\$5.00	30	CFB 10/15

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Market	Madison

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AE	Andrew Volles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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13	ESPN	New York Jets @ Arizona Cardinals	10/17/16	10/23/16	19:30	22:30	X							-	-	1	\$350.00	\$350.00	30	MNF 10/17

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	19	0	0	0	0	0	0	0	0	0	0	0	19
AMT	\$430.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$430.00

SYSTEM APP: SALES ACCT

62348842 | Madison | Spectrum/University Of Wisconsin | 0897 |

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